



SOLARGATOR OVERVIEW

Why SolarGator Customers Are Assignable

SolarGator is a digital enrollment platform that connects consumers to community solar through affiliate networks — capturing customer intent, utility data, and legally compliant authorization at the moment of enrollment. Every customer that enters the SolarGator funnel grants SolarGator a 120-day agency window to find them the right community solar program and complete their assignment to a developer. This document explains the lead source, enrollment process, and state-by-state legal basis for that assignability.

LEAD SOURCE & ENROLLMENT FLOW

Where Customers Come From & How They Enroll

SolarGator reaches high-intent customers through leading digital savings and rewards platforms, including **Capital One Shopping**, **Rakuten**, and **Honey**. These platforms display SolarGator to users who have the browser extension installed at key moments of intent: when a customer views their utility bill online, researches community solar, lands on a competitor's energy site, or selects a retail energy offer in a state where community solar is also available. Customers are motivated to enroll because the affiliate network delivers **rewards dollars** once they are successfully assigned to a developer — aligning the customer's financial incentive with the completion of a valid community solar subscription. SolarGator's funnel is designed for maximum simplicity: customers complete enrollment in three short steps, and SolarGator's AI handles the utility data extraction and compliance documentation automatically.

120

Day agency window
from enrollment to assignment

3

Active state funnels
NJ · MD · MN

Pre-disclosed

State-mandated disclosure forms
captured at enrollment

ENROLLMENT PROCESS

1

Identity Capture

Customer provides name, email address, and ZIP code. SolarGator verifies the customer's utility territory and eligibility for community solar in their state.

2

Utility Data Access

Customer uploads their utility bill or shares their utility portal credentials. SolarGator's AI extracts all the necessary information to enroll in community solar, including their consumption history, automatically.

■ A manual data entry path exists but is not recommended.

3

Affirmation & Authorization

Customer digitally affirms: (a) understanding of community solar participation, (b) **grant of 120-day agency or LPoA** to SolarGator to find and assign them to a program, and (c) acceptance of Terms & Conditions — which include all state-mandated disclosure forms with project info shown as TBD.

4

Assignment to Developer

SolarGator assigns the customer to a developer or their chosen subscriber manager. Final T&Cs with project details filled in are sent to the customer. The signature block reads: "Signed by SolarGator based on agency given by customer on [date]."

FINAL SUBSCRIPTION AGREEMENT — SIGNATURE BLOCK

"Signed by SolarGator based on agency given by customer on [enrollment date]"

Project name, capacity, and bill credit rate filled in at time of assignment. All state-mandated disclosure language included with no blanks.

At the point of assignment, SolarGator delivers a completed subscription agreement to the developer and, where required by state rules, to the utility. The customer has already consented to community solar participation at enrollment — SolarGator acts under that granted agency to execute the final agreement on their behalf. You receive a customer who has already consented, with all disclosure forms documented and state compliance captured.

STATE-BY-STATE REGULATORY ANALYSIS

Authorization Mechanism by State

NEW JERSEY

NJ

Digital Affirmation

AUTHORIZATION MECHANISM

New Jersey community solar rules permit enrollment via **digital checkbox affirmation** under N.J.A.C. 14:8-9.10(b)(1)(i). No separate POA instrument or notarization is required. Electronic consent satisfies the Uniform Electronic Transactions Act (N.J.S.A. 12A:12-1 et seq.) and the NJBPU-approved subscriber disclosure form process.

CUSTOMER ENROLLMENT STEPS

Customer checks an affirmation box confirming they understand community solar participation, consent to program enrollment, and authorize SolarGator as their agent for 120 days to complete assignment. State-mandated Subscriber Disclosure Form is presented in T&Cs with project fields marked TBD.

SOLARGATOR COMPLIANCE NOTE

SolarGator is registered as a Subscriber Organization with the NJBPU. Found [here](#).

No POA required

No notarization

Digital checkbox valid

NJBPU registration req'd

MARYLAND

MD

Limited Power of Attorney

AUTHORIZATION MECHANISM

Maryland requires a **Limited Power of Attorney (LPoA)** for community solar enrollment and utility data access under the Maryland Community Solar Permanent Program (PSC-standardized form). The LPoA authorizes SolarGator to access 12 months of consumption history and act as subscriber organization representative.

LPoA KEY PARAMETERS

Valid for 90 days from customer signature. LPoA captures: customer name, address, email, phone, 20-digit utility account number, Subscriber Organization ID, and authorization period. Notarization is **optional** (not mandated) but recommended for audit records. Maryland RON law (effective Oct 1, 2020) permits remote electronic notarization via secure video if desired.

IMPORTANT TIMING NOTE

The LPoA window is **90 days**; SolarGator's agency window is 120 days. A re-authorization prompt is sent at day 75 for any MD customer not yet assigned.

LPoA required

90-day LPoA validity

Notarization optional

40% LMI carveout req'd

MINNESOTA

MN

Subscriber Agency Agreement

AUTHORIZATION MECHANISM

Minnesota does **not require a statutory POA** for standard subscriber enrollment. SolarGator uses a **Subscriber Agency Agreement** modeled on the Xcel Energy Subscriber Agency Agreement — which functions as a narrow agency grant without triggering Minn. Stat. ch. 523 (the Minnesota Uniform Power of Attorney Act).

WHAT THE AGREEMENT COVERS

Authorizes SolarGator to assign energy, capacity, and RECs from the community solar garden to Xcel Energy; provide subscriber information to Xcel and regulators for bill credit application; and complete enrollment paperwork. A separate **CEUD (Customer Energy Usage Data)** release covers utility data access. No notarization required — standard electronic signature is sufficient.

STATUTORY POA TRIGGER

A notarized POA under Minn. Stat. § 523.23 is only required if someone other than the customer must sign contracts on their behalf (e.g., a guardian or incapacitated customer scenario). Not applicable to standard SolarGator enrollment.

No statutory POA

No notarization

Electronic sig valid

CEUD release required

QUICK REFERENCE

Requirements	● NEW JERSEY	● MARYLAND	● MINNESOTA
Auth Mechanism	Digital Affirmation N.J.A.C. 14:8-9.10(b)(1)(i)	Limited POA (LPoA) PSC-standardized form	Subscriber Agency Agmt Modeled on Xcel SAA
POA Required?	No	Yes — LPoA	No (narrow agency grant)
Notarization?	Not required	Optional (recommended)	Not required
Authorization Validity	120-day SolarGator window	90-day LPoA; re-auth at day 75 if unassigned	120-day SolarGator window
Electronic Signature?	Valid (UETA compliant)	Valid	Valid (Xcel program accepted)
Utility Data Access	Credentials or bill upload	LPoA authorizes 12-mo history access	CEUD release form (separate)
LMI Verification	Self-attestation	Self-attestation primary; 40% LMI project carveout required	Self-attestation; income verification docs optional

Questions on Our Process?

SolarGator's compliance documentation, state-specific enrollment templates, and authorization forms are available upon request. Reach out to discuss how assignable customers can be integrated into your project pipeline.

www.solargator.ai